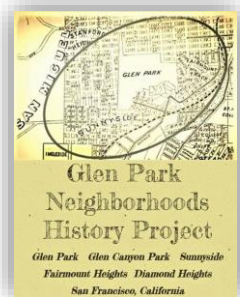




Glen Park
Gum Tree Girls Festival
Sunday, July 10, 2022
10:00 am to 4:00 pm

Celebrate Moxie!

Sponsorship
Information



THE GLEN PARK NEIGHBORHOODS HISTORY PROJECT (GPNHP)

Founded in 2014, [the GPNHP](#) covers the San Francisco neighborhoods located immediately south of Twin Peaks, including Glen Park, Glen Canyon, Sunnyside, Fairmount Heights, and Diamond Heights. The GPNHP works to rediscover our forgotten histories, document our living histories, and share our histories with others so that these histories may be conserved for current and future generations. In recognition of our work, we received the Walter G. Jebe, Sr. Neighborhood Award from the San Francisco History Association in 2016.

During our research, we have discovered that women of our district [co-led America's first suffrage march](#) in 1908 and fought to [return Glen Canyon to public access](#); another woman played a significant part to ensure the rights for all under the First Amendment were respected; and the legacy of yet [another woman continues to contribute to the arts](#) through philanthropy. The list goes on. Famously, the Glen Park Gum Tree Girls did not back down when a viaduct freeway planned by local and state governments threatened to forever change the quality of life in the district.

The Glen Park Neighborhoods History Project is fiscally sponsored by [Independent Arts & Media](#), a California non-profit corporation.



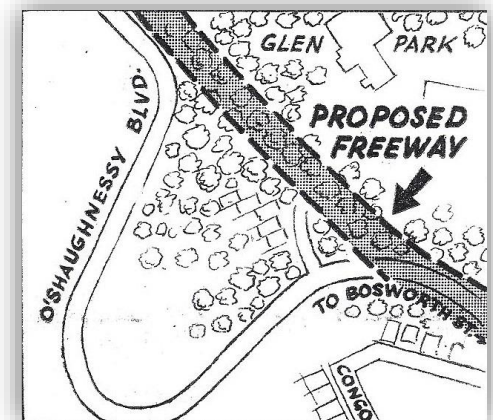
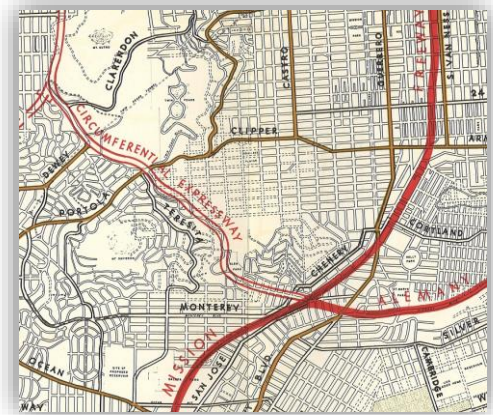
In 1948, a system of highways that would crisscross San Francisco was planned. One, the Circumferential Expressway, was to bisect Glen Park and Glen Canyon Park to create a shortcut to the Golden Gate Bridge.

Then in 1965, the freeway plan returned. Glen Park moms Zoanne Theriault Nordstrom, Joan Seiwald, and Geri Arkush organized the *Save Glen Park Committee* to say “**No!**” to the freeway through Glen Park and Glen Canyon. Known as the ***Glen Park Gum Tree Girls***, they continued fighting until 1970 when the last of multiple attempts to force the freeway through the district failed. Without their moxie, the quality of life in the district would have been forever changed.

COMPREHENSIVE TRAFFICWAYS PLAN

LEGEND:

- TOLSON ROAD BRIDGE
- PARKWAY
- INTERIM THROUGHFARING
- EXPANDED-FUTURE MAJOR THROUGHFARING
- FREEWAY-20 YEAR PROGRAM
- EXPANDED-20 YEAR PROGRAM



Glen Park fights on

THE FESTIVAL

The Glen Park Gum Tree Girls Festival is scheduled for Sunday, July 10, 2022, from 10 am to 4 pm. It is a nonprofit, community event coordinated by the Glen Park Neighborhoods History Project. It will be held on the grounds of, and inside, the Glen Canyon Park Recreation Center and is permitted by the San Francisco Recreation and Parks Department.



The festival will include:

- Recognition of the history of women's activism in the Glen Park district, including the Gum Tree Girls, Minnie Straub Baxter, Glen Park suffragists, as well as several other women who strove to make a difference;
- Premier of the full, 90-minute oral history video of the Gum Tree Girls, recorded in 2016 with Zoanne Nordstrom and Joan Seiwald;
- Entertainment, special guests, history talk, and self-guided history and nature walks;
- Children's activities;
- Information booths for supporters and local neighborhood organizations, and;
- A moment of remembrance for those residents lost to COVID-19.



SPONSORSHIP LEVELS

	Gold Gum Tree (\$10,000 and above)	Silver Gum Tree (\$5,000 to \$9,999)	Blue Gum Tree (\$1,000 to \$4,999)	Red Gum Tree (up to \$999)
Name and logo on event poster	🌿	🌿	🌿	
Name and logo on event website	🌿	🌿	🌿	
Name acknowledgement on event website	🌿	🌿	🌿	🌿
Logo in event program	🌿	🌿	🌿	
Name acknowledgement in event program	🌿	🌿	🌿	🌿
Name acknowledgement on other event materials (such as event flyers)	🌿	🌿	🌿	
Social media (Twitter, Facebook)	🌿			
Opportunity to speak at event	🌿	🌿		



SPONSOR

Sponsor commits to supporting the Glen Park Gum Tree Girls Festival 2022 at the following level:

- *Gold Gum Tree (\$10,000 and above)*
- *Silver Gum Tree (\$5,000 to \$9,999)*
- *Blue Gum Tree (\$1,000 to \$4,999)*
- *Red Gum Tree (up to \$999)*

IN-KIND DONATION

Fair Market Value of In-Kind Donation:

Description of In-Kind Donation:

For questions or additional information, contact:

Evelyn Rose, PharmD

Director, Glen Park Neighborhoods History Project

Email: GlenParkHistory@gmail.com

Cell: 415-215-8499

Website: www.GlenParkHistory.org

Please provide us with the following details:

- Sponsor Name:
- Sponsor Contact:
- Sponsor Email:
- Sponsor Website:

Sponsor agrees to allow the festival coordinator, the Glen Park Neighborhoods History Project (GPNHP), to identify sponsor and/or its logo as a sponsor on all promotional and outreach materials related to the Glen Park Gum Tree Girls Festival 2022, including but not limited to GPNHP and festival website.

Sponsor further agrees to provide to GPNHP a high-resolution copy of Sponsor's logo for use on promotional and outreach materials related to the Glen Park Gum Tree Girls Festival 2022, including but not limited to the festival web pages, flyers, posters, post cards, social media, and any festival-related apparel.

The Glen Park Neighborhoods History Project is fiscally sponsored by [Independent Arts & Media \(IAM\)](#), a California non-profit corporation. IAM is a San Francisco-based 501(c)(3) charitable organization, federal tax identification number 94-3355076. All donations are tax deductible to the full extent permitted by law.

*To donate directly, please
visit our [Glen Park Gum Tree
Girls Festival web page](#).*

Thank you for your support!